Introduction

1. Please confirm your details below:  
   Name:  
   Company:  
   Email address:  
   Phone number:
2. Job title:
3. What IT, digital and technology initiatives have you completed or been working on over the past 12 months which have provided real value to your organisation? What were the programmes’ objectives and what value have they delivered?
4. What innovations have you introduced or been working on over the last year - how have they come about and what have they enabled? These could be technology innovations (using new tools like AI, IoT, wearables, AR, etc.), product innovations (using technology to develop new products) or business model innovations (having an impact on or disrupting the operating model of your organisation or that of others)
5. How have you helped have a positive impact on the culture, diversity and digital literacy/expertise up, down and across their organisation?
6. How have you worked with your technology and IT partners - whether large IT suppliers, SMEs or startups - to achieve your business goals?
7. What are your main strategic aims, opportunities and challenges for the next year?

Your role

1. How would you describe your background or career path to becoming a CIO?
2. When did you start your current role?
3. What is your reporting line?
4. Are you a member of the executive leadership?
5. Are you a member of the board of directors?
6. What other emerging roles does your organisation employ (e.g. Chief Digital Officer, Chief Data Officer, Chief Innovation Officer, etc.) and what is their relationship to you?
7. How often do you meet with your organisation’s CEO or equivalent?
8. How many people in your organisation does your function supply services to?

Budgets & CIO influences

1. What is your annual IT budget, or your spend as a proportion of organisation’s revenue?
2. In 2019 did your function have a budget increase, decrease or no change?
3. What percentage of your budget is spent on IT operational spend (i.e. 'keeping the lights on') and how much is spent on new developments (i.e. innovation, R&D, 'exploratory IT')?
4. Rank in order of importance the following sources of advice/information:

(1 being most important and 5 being least important)

* + Analyst houses
  + Media
  + CIO peers
  + Industry bodies
  + IT suppliers

IT security

1. Has your organisation detected a cyber intrusion in the last 12 months?
2. Are you expecting an increase in budget specific to security in order to tackle the cyber threat?
3. Does your organisation have a designated security professional - CISO or otherwise - and what is their relationship to you? (open box)

Recruitment

1. Are you finding it difficult to recruit the talent you need to drive transformation?

Yes No

1. Has recruitment and retention risen up your agenda as a CIO?

Yes No

1. Does your IT organisation operate an apprenticeship scheme?

Yes No

1. How many employees are there in your IT team?
2. Are you increasing your headcount or planning to bring skills and the ability to react to needs in-house?

Yes No

Technology

1. In which of the following technologies or areas are you expecting to be investing in over the next year?

|  |  |
| --- | --- |
| Cloud | Machine learning/Artificial Intelligence |
| Data/Analytics | Robotics |
| Security | Social |
| IoT | Devices (mobile) |
| ERP | Devices (desktop) |
| CRM | Wearables |
| Data centre/infrastructure/server | 3D Printing |
| AR/VR | Networking/Communications |
| Business intelligence | Other (please specify) |

1. In which technologies or areas are you expecting to be investing in over the next 1-3 years?

|  |  |
| --- | --- |
| Cloud | Machine learning/Artificial Intelligence |
| Data/Analytics | Robotics |
| Security | Social |
| IoT | Devices (mobile) |
| ERP | Devices (desktop) |
| CRM | Wearables |
| Data centre/infrastructure/server | 3D Printing |
| AR/VR | Networking/Communications |
| Business intelligence | Other (please specify) |

1. What emerging technologies (e.g. AR, VR, deep learning, cognitive computing, artificial intelligence, robotics, IoT, etc.) are you investigating or do you expect to have the biggest impact on your sector or organisation?
2. What is the CIO and technology function's involvement with sustainability initiatives at your organisation?

**- End of the survey -**